



Mercedes-Benz

Albisher & Alkazemi Co. holds the first 'Test drive the Best drive' Mercedes-Benz SUV driving event

Kuwait: A.R. Albisher and Z. Alkazemi Co. - the exclusive general distributor for Mercedes-Benz in Kuwait hosted a one-of-a-kind SUV test drive event on Thursday, 28th March 2013. The event included a star studded line-up of the Mercedes-Benz SUV range for the public to take on.

The event took place at the Sahara Golf & Country Club from 11:00 am onwards and attendees joined to take the test drives. The participants also had a chance to win three top prizes by a draw after completion of their test drives of their favourite Mercedes-Benz SUV's. The grand prize was a two week-long GL 500 test drive; the second and third prizes were One-week long test drives for the ML 500 and GLK 350 respectively.

The vehicles available for test drives were: the all new 7-Seater GL-500, the two SUV's from the all-powerful M-Class range – the ML 500 and ML 350, as well as the 'Sporty' GLK 350. Mercedes-Benz enthusiasts also enjoyed getting behind the wheel of the iconic Mercedes-Benz SUV, the G-Class, available for the event as the G 500 variant.

The following are the winners from the draw who will get to have an extended test drive of the Mercedes-Benz SUV's:

Mr. Nayef Alduaij received the GL500 to drive for 2 weeks

Mr. Fahed Mohammed Alajami gets the ML500 to test drive for 1 week

Ms. Zahraa Al Qabandi took the GLK350 to test drive for 1 week

Also the winner of the test drive survey – Mr. Saad Khaled AlHaifi received an iPad Mini as his prize for completing the customer experience survey.

A.R. Albisher and Z. Alkazemi Co. is eager to hold similar test drive experience events in the future for all the range of vehicles available from Mercedes-Benz.